

FOR IMMEDIATE RELEASE

Contact: Judd Silverman
Phone: (419)531-3277
Email: jsilverman@toledoclassic.com



Dana Open Celebrates 40th Anniversary Announcing Champions for Children to Support Local Children’s Charities

Toledo, OH - April 3, 2024 – The Dana Open, northwest Ohio’s premier LPGA golf event, announced today that it is expanding on the tournament’s four-decade commitment to raising local and national awareness and support for the charities committed to improving the lives of children in our region.

In celebration of its 40th anniversary, the tournament is announcing “Champions for Children” to emphasize a holistic focus on children’s health and the many factors that can impact a child’s overall well-being. Throughout the tournament week, the Dana Open will be highlighting “Patient Champions” whose stories of success will inspire and encourage the community.

Since 1984, the Dana Open, which is the second longest-running tournament on the LPGA Tour, has raised nearly \$14 million for 215 northwest Ohio and southeast Michigan children’s charities.

“Since inception, the tournament’s mission has always been to focus on supporting children’s charities,” said Judd Silverman, tournament director. “A child’s health is impacted by many factors— including where they live, learn and play—not just the care they receive at a health care facility. There has never been a more important time to focus on the health and well-being of children in our community.”

The need for a holistic approach to children’s health is greater than ever. According to local children's organizations:

- 1 out of every 4 kids in Lucas County is food insecure
- Housing and shelter remain the no.1 requested category for the United Way of Greater Toledo
- The child poverty rate in Toledo is 36 percent
- In 2023, 32 percent of Lucas County parents reported their child had more than one health condition

2024 Dana Open Beneficiaries

The tournament’s beneficiaries for this year include the Jamie Farr Scholarship Fund of the Toledo Community Foundation, Maumee Valley Habitat for Humanity: Women Build, Nationwide Children’s Hospital - Toledo, ProMedica Russell J. Ebeid Children’s Hospital and Ronald McDonald House Charities.

“We are excited to be partnering with all of these outstanding organizations for this year’s Dana Open” said James Kamsickas, Dana Incorporated Chairman and Chief Executive Officer. “Our new beneficiaries, Nationwide Children’s Hospital - Toledo and ProMedica Russell J. Ebeid Children’s Hospital, have

tremendous reputations for providing the most advanced care for children in our region. Please join us in supporting these great causes through the 2024 Dana Open.”

The 2024 Dana Open will be held the week of July 15-21, 2024, at Highland Meadows Golf Club. The tournament attracts all ages to watch the greatest women golfers in the world compete, including Linn Grant, the 2023 Dana Open champion who is scheduled to defend her title. All four rounds of the tournament will be nationally televised on The Golf Channel and streaming on Peacock (Thu/Fri/Sat) and on CBS (Sun).

More information is available at danaopen.com.

Several sponsorship opportunities are still available, including Pro-Am groups, hospitality options, ticket packages, and tables for the Women’s Leadership Summit. For more information or to volunteer please call the tournament office at (419) 531-3277.

###